

James H. Cain III

Digital Media Coordinator

Work Experience

About Me

Digital media specialist with proven success in campaign creation, user engagement, and multimedia production. Skilled in driving digital transformation through creative strategies, data-driven insights, and cross-functional collaboration.

Skills

- Social Media Strategy
- Video Production & Motion Graphics (Premiere, After Effects)
- Graphic Design
- Community Management
- Event Planning
- Writing, Copywriting, Editing
- Influencer Marketing
- Branding & Storytelling
- Adobe Creative Suite (Photoshop, Premiere, After Effects)
- Content Creation: TikTok, Instagram Reels, LinkedIn, YouTube
- Hootsuite
- Google Analytics

Contact

412.302.6511

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Digital Media Coordinator

Partner4Work | Apr 2024 - present

- Strategized and managed social media campaigns, increasing engagement rates by 50%.
- Produced high-quality video content and graphics to support workforce initiatives, enhancing user engagement and platform effectiveness.
- Monitored social media trends and optimized content strategies to align with audience preferences.

Social Media Manager

Conroy Foods | May 2022 - Apr 2024

- Spearheaded social media campaigns that drove a 30% increase in engagement across TikTok, Instagram, and Facebook.
- Designed and managed advertising campaigns, achieving measurable ROI while enhancing brand visibility.
- Collaborated with influencers to boost awareness and elevate sales, fostering long-term partnerships.

Digital Storyteller & Host

JHC3 Studios | Jan 2017 - present

- Created and hosted engaging multimedia content, growing audience reach and platform adoption.
- Developed audience growth strategies, expanding newsletter subscribers and enhancing community engagement.
- Crafted brand-aligned digital campaigns across multiple platforms, highlighting storytelling expertise.

Education

Bachelor of Arts in Liberal Studies

PennWest California - Graduated 2024